# Weekly Tech Tips

helpdesk@robertstechs.com •319-364-3004

#### Did You Know?



When it comes time to update and/or install software on your computer, it's important to notify RTS so they can make the necessary changes for you. Performing these actions on your own could have consequences not only for your computer, but also the entire company network.

### <u>Let Us Reward</u> You!

Do you know of a business struggling with their IT needs? If so, we've got the solution! Go to www.robertstechs.com and refer them under our "About Us" section! They'll receive a free Network Assessment with no strings attached, and if they become a client, you'll be rewarded as well!

# Privacy Protections Legislation Repealed

Many people are concerned over the recent repeal of legislation submitted in the final days of President Obama's presidency which would require internet service providers to ask for permission before selling customer data. This would be data about browsing history, application usage, and location. While this is indeed an unsettling bit of news, an important thing to realize is the privacy protections never took effect. Therefore, these internet service providers, as well as companies such as Google and social media giants like Facebook,



have always had the ability to collect and sell this information. Many people aren't even aware of the data collection.

Have you ever noticed ads for a certain item show up on Facebook shortly after you spent time browsing online for the item? This is because service providers have sold your browsing information to advertisers.

Often times, people don't realize they may be able to opt out of the data collection. Contact your service provider to ask about details on this process. You can also turn off tracking capabilities for apps like Facebook and Google Maps on your smartphone.

We'll keep you up to date on any important developments in this area.

## Quote of the Week

"One good mentor can be more informative than a college education and more valuable than a decade's income."

- Sean Stephenson

## RTS Contact Info

871 Shaver Rd NE Cedar Rapids, IA 52402

319-364-3004 helpdesk@robertstechs.com

